



Wellness that Works.™

Q3 2018 earnings overview



END OF PERIOD SUBSCRIBER GROWTH YOY



REVENUE GROWTH YOY



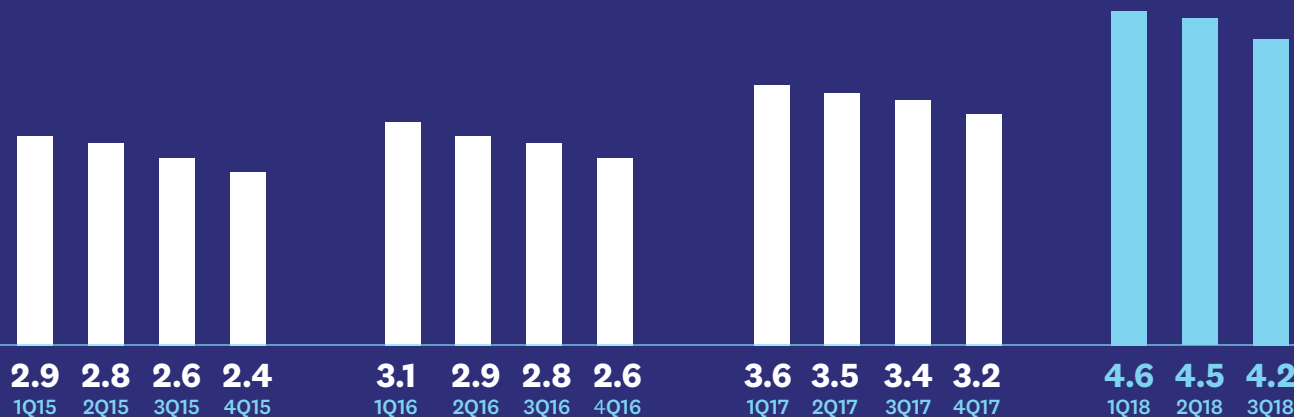
OPERATING INCOME GROWTH YOY



AVERAGE MONTHS OF RETENTION (ALL TIME HIGH)

“Reflecting continued strong consumer response to WW Freestyle™, we ended the quarter with 4.2 million subscribers, a record for the third quarter, and up 25% year-over-year,” said Mindy Grossman, President and CEO, WW. “As we expand our mission from being the global leader in weight management to becoming the world’s partner in wellness, we marked a major milestone with our rebranding as WW. We are also enhancing our digital experience in ways that are meaningful to our members’ lives, including through the launch of WellnessWins™, our first loyalty and rewards program. We have accomplished a great deal in 2018, however, I believe the true impact of our bold moves will be realized in 2019 and beyond.”

Predictable seasonal subscriber trend



End of Period Subscribers, in millions